

## PRESS BULLETIN

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FOR IMMEDIATE RELEASE:

### **NEW PERIMETRIC HOODS FROM JENN-AIR: A WHOLE NEW ANGLE TO KITCHEN VENTILATION**

LAS VEGAS (January 20, 2009) – Whether sautéing shrimp in garlic or pan searing a filet, mastering high heat recipes without smoking family and guests out of the kitchen calls for proper ventilation. Jenn-Air, a cooking appliance innovator and the pioneer of downdraft ventilation, offers a bold, new take on kitchen ventilation with the introduction of stylishly angular, high performance ventilation hoods that not only clear the air, but can be hung on the wall like picture frames.

Available this fall, the new ventilation system is designed to remove smoke, steam and cooking odors by pulling air through thin channels located on the perimeter of a glass finished panel. Perimetric refers to perimeter based ventilation openings.

“This unique design blends innovation and elegance for superb results and best-in-class cooking performance,” notes Juliet Johnson, manager of Jenn-Air brand experience. “The benefit is a ventilation hood that enhances kitchen styling, air quality and the overall cooking experience.”

The new Jenn-Air® hood features a high-gloss, angled glass panel, framed by stainless steel trim. The quiet and efficient performance of the border ventilation openings results in concentrated suction and reduced noise while allowing for a more streamlined, unobtrusive panel.

“Beyond the advanced updraft ventilation performance, what immediately stands out is the way the innovative two-inch vertical perimetric vent with the glass panel design hangs on the kitchen wall, much like a picture frame,” adds Johnson.

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The distinctive look of the perimetric design offers a contemporary alternative to more traditional overhead ventilation. The result is a collection of glass wall and island hoods that work with a variety of kitchen styles to blend seamlessly or emerge as a kitchen design focal point.

Key features and benefits are consistent across the collection, including multiple speed settings for greater control; LCD or hidden push-button controls on select models for a clean, sleek exterior; an auto-on sensor function that detects if there is too much heat; an optional chimney extension for better placement options, as well as a ductless installation option when ductwork is undesirable or not possible. Available models include the two-inch vertical perimetric design, 30- and 36-inch glass wall mount designs, and 36- and 42-inch glass island configurations.

The perimetric panel features a contemporary glass finish design in black with stainless steel trim or white with white aluminum trim that coordinates with both Jenn-Air® Floating Glass and Euro-Style Stainless appliance suites. Additional style options include trim kits available in an Oiled Bronze and black aluminum finish. The suggested retail price for the perimetric ventilation hoods will be \$2,499.

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and two cutting edge finishes: Floating Glass and Oiled Bronze. From downdraft cooktops, wall ovens and professional-style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air offers a complete line of major kitchen appliances. To learn why Jenn-Air has been the number one most preferred brand among consumers for cooking products since 1989\*, visit [JennAir.com](http://JennAir.com).

\*Based upon independent national consumer research, 2007.

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