

PRESS BULLETIN

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FOR IMMEDIATE RELEASE:

JENN-AIR RAISES PERFORMANCE STANDARDS WITH NEW PREMIUM APPLIANCE COLLECTION

LAS VEGAS (January 20, 2009) – Jenn-Air, the brand that lays claim to being the most preferred cooking appliance brand among consumers based on independent research*, today announced a new collection with models that raise the standards of high performance in the premium appliance market.

The new Jenn-Air line includes high performance wall ovens with advanced LCD touchpad controls and the most powerful convection elements on the market, and new downdraft cooktops available in a unique ductless configuration. The new products will begin shipping to retailers beginning in the third quarter of 2009. Pricing and further product details will be available via JennAir.com in the spring.

“Those who know and love Jenn-Air products will find even more to appreciate with this new collection,” said Juliet Johnson, manager of Jenn-Air brand experience. “And those who aren’t yet familiar with the brand, and who take the time to compare these products to those of our super-premium competitors, are likely to be converted.”

At the heart of the new collection is a series of wall ovens that “provide a level of performance far beyond anything Jenn-Air has ever offered,” says Johnson. Included are models equipped with a 7-inch color “touch anywhere” control screen, the largest in the industry. The new LCD screen provides easy access to food-specific convection modes, pan and rack suggestions, and the option of choosing levels of doneness, from rare to well done. With a dual-fan convection element rated at 6,800 watts, the most powerful on the market, the new ovens can evenly roast on multiple racks in significantly less time than traditional roasting methods.

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The new ductless downdraft system, a major advance in a technology introduced by Jenn-Air in the 1960s, will enable millions of high rise dwellers and others not able or willing to run ductwork to the outside to take advantage of the flexible placement options and proven performance of downdraft ventilation.

Other new ventilation offerings include a series of powerful, ultra sleek cooking ventilation systems with glass panels, including a model that can be hung discreetly on a wall, much like a plasma television.

In built-in refrigeration, Jenn-Air is introducing integrated models available in bottom-freezer and side-by-side door options. They include an industry-first 42-inch French door bottom-freezer configuration with the widest refrigerator space available in any flush refrigerator.

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and two cutting edge finishes: Floating Glass and Oiled Bronze. From downdraft cooktops, wall ovens and professional-style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air offers a complete line of major kitchen appliances. To learn why Jenn-Air has been the number one most preferred brand among consumers for cooking products since 1989*, visit JennAir.com.

*Based upon independent national consumer research, 2007.

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NOTE TO PRESS: Please visit the Jenn-Air online press room at www.JennAir.com/press to download Jenn-Air entertaining convection recipes and to view the latest Jenn-Air press releases.