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Amana Brand Offers Affordable Stainless Steel Kitchen Suites

INTERNATIONAL BUILDERS' SHOW, LAS VEGAS (Jan. 20, 2009) – Continuing its tradition of offering stylish and contemporary designs at affordable prices, Amana brand offers consumers an entire suite of stainless steel kitchen appliances at the same price point many competitors charge for a single, stainless refrigerator. A sampling of Amana brand's stainless steel kitchen appliances will be on display in booth #C5843 during the International Builders' Show.

“True to its ‘Affordable Design’ brand promise, Amana stainless steel kitchen suites reinforce that great design and affordability are not mutually exclusive,” said Eric Johnson, director of the Amana brand. “Our affordable stainless steel kitchen appliances are not merely pared down versions of high-end counterparts, but are full-sized appliances and chock full of the smart features the brand is known for.”

Items on display represent just some of the stainless steel appliance models consumers can choose from, including:

- *Freestanding Range* featuring convection cooking, hidden oven burner, and extra-large oven window (model AER6011VAS) for the manufacturers suggested retail price (MSRP) of \$899.
- *Over-the-Range Microwave* with large capacity, auto defrost, sensor cooking and soften and melt cycles (model AMV3204VAS) for the MSRP of \$369.
- *French Door Refrigerator* featuring a stylish design, easy fresh food access, convenient ice and water on the door, and organized freezer space (model AFI2538AES) for the MSRP of \$2,199.
- *Side-by-Side Refrigerator* with stylish appearance, antimicrobial component protection, filtered ice and water, and Spillsaver™ glass shelves (model ASD2526VES) for the MSRP of \$1,499.
- *Tall tub dishwasher* featuring quiet operation, plus high-temperature wash and auto wash cycles (model ADB1500AWS) for the MSRP of \$499.

In addition to the offerings display at the International Builders' Show, Amana brand offers other affordable stainless steel products including an 18 cubic foot top-freezer refrigerator model currently

available for the MSRP of \$849, a standard clean range for the MSRP of \$629 and an over-the-range microwave for the MSRP of \$269.

For more information on Amana, please go to www.amana.com.

About Amana

Established in 1934, Amana has a history of designing innovative cooking, dish, laundry and refrigeration household appliances. With its introduction of the original countertop microwave in 1967, Amana was put on the map as a brand dedicated to bringing convenience to consumers' lives. Amana brand is part of the Whirlpool Corporation, the world's leading manufacturer and marketer of major home appliances, with annual sales of approximately \$19 billion, 73,000 employees, and 69 manufacturing and technology research centers around the world. For more information on Amana brand appliances, visit www.amana.com.

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