

Press Contacts: Kim Roman
Digitas
212/350-7822
kim.roman@digitas.com

Juliet Johnson
Jenn-Air
269/923-7440
Juliet.M.Johnson@JennAir.com

FOR IMMEDIATE RELEASE:

JENN-AIR INTEGRATED BUILT-IN REFRIGERATOR COLLECTION FEATURES INDUSTRY-FIRST CONFIGURATIONS

LAS VEGAS (Jan. 19, 2010) – Jenn-Air, recently rated number one in the built-in refrigerator category by a leading consumer magazine, now offers a collection of high performance built-in refrigerators that marries seamless design with thoughtful functionality. Available configurations in the fully-integrated flush built-in refrigerator collection include 36-inch bottom-freezer and popular side-by-side door models along with an industry-first 42-inch French door bottom-freezer model offering the widest interior space available in any flush refrigerator currently on the market.

“The clean, seamless aesthetic brings a refined, polished look to any kitchen,” notes Juliet Johnson, manager of brand experience for Jenn-Air. “The smartly designed hidden articulated hinges allow for minimal gaps, no larger than that of surrounding cabinetry, making the refrigerator virtually disappear in its environment.”

Created with the design-conscious consumer in mind, the thinner exterior door provides a flush fit with custom cabinetry for a seamless exterior, while the interior features even greater usable cubic space than similar flush refrigerators. High performance vacuum insulation panels help maintain energy and keep food fresher, longer. The articulated hinge is equipped with a multi-pivot arm mechanism for smooth opening and closing. This hinge allows the refrigerator door to swing beyond a 90 degree angle.

“The smart design provides optimal space and a faster temperature recovery time,” adds Johnson. “The constant opening and closing of refrigerator doors can alter interior temperatures dramatically, but Jenn-Air integrated refrigerators keep the temperature at a consistent half-degree variance.”

The French door bottom-freezer offers the widest refrigerator space available in any flush refrigerator of its kind. Twin doors provide easier storage of platters and wide trays for entertaining. Fresh food is stored at eye level giving access to items used more frequently while providing ample space for less-frequently used frozen items below. The narrow door radius provides greater maneuvering space, particularly in center island kitchen layouts.

-more-

JENN-AIR INTRODUCES INTEGRATED BUILT-IN REFRIGERATOR COLLECTION WITH INDUSTRY-FIRST CONFIGURATIONS/Page 2

All refrigerators in the line feature Advanced Climate Control Technology which allows customized drawer storage at lower temperatures than the refrigerator for highly perishable foods through independently controlled Advanced Climate Control bins. Four settings provide more precise control of different temperatures including deli, produce, meat and Quick Chill. The Quick Chill setting lowers the bin temperature below liquid freezing point for a period of one hour, ideal for quickly chilling white wine, sparkling water or other beverages. Glide-Out drawers with precision ball bearings make opening and closing effortless, even when fully loaded. Other features include Elegance Shelving with a “floating” glass design and brushed aluminum trim and stylish Glass Touch controls with white LED and LCD displays. An industry exclusive removable water filter conveniently located at the base grill is easily accessible and features PUR® filtering technology.

Style options currently available include the sleek Euro-Style Stainless and the commercial look of Pro-Style® Stainless. Alternate options to stainless include the warm hued tones of Oiled Bronze and the contemporary Floating Glass in both black and white available with updated style options. For consumers who may redecorate frequently, the exterior panels of the refrigerators are designed as separate pieces and can be easily switched out with a different style panel without having to replace the refrigerator. The overlay model accepts custom panels and handles, allowing the refrigerator to blend seamlessly with existing cabinetry. The refrigerators are available in 36-inch bottom-freezer, 42-inch French door bottom-freezer, and 42-inch and 48-inch side by side non-dispensing configurations.

Since the introduction of the first self-ventilated cooktop in 1961 and downdraft ventilated range in 1965, Jenn-Air has consistently grown its reputation as a technology and design innovator. Its selection of style options includes two distinct stainless steel collections and two cutting edge finishes: Floating Glass and Oiled Bronze. From downdraft cooktops, wall ovens and professional-style ranges to dishwashers, refrigerators and such entertaining essentials as warming drawers, built-in ice machines and wine cellars, Jenn-Air offers a complete line of major kitchen appliances. To learn more about the Jenn-Air appliance collection, please visit JennAir.com.

PUR® is a registered trademark of the Proctor & Gamble Company

###

NOTE TO PRESS: To download high resolution product images and view the latest press releases, please visit the Jenn-Air online press room at http://www.jennair.com/content.jsp?name=press_room.