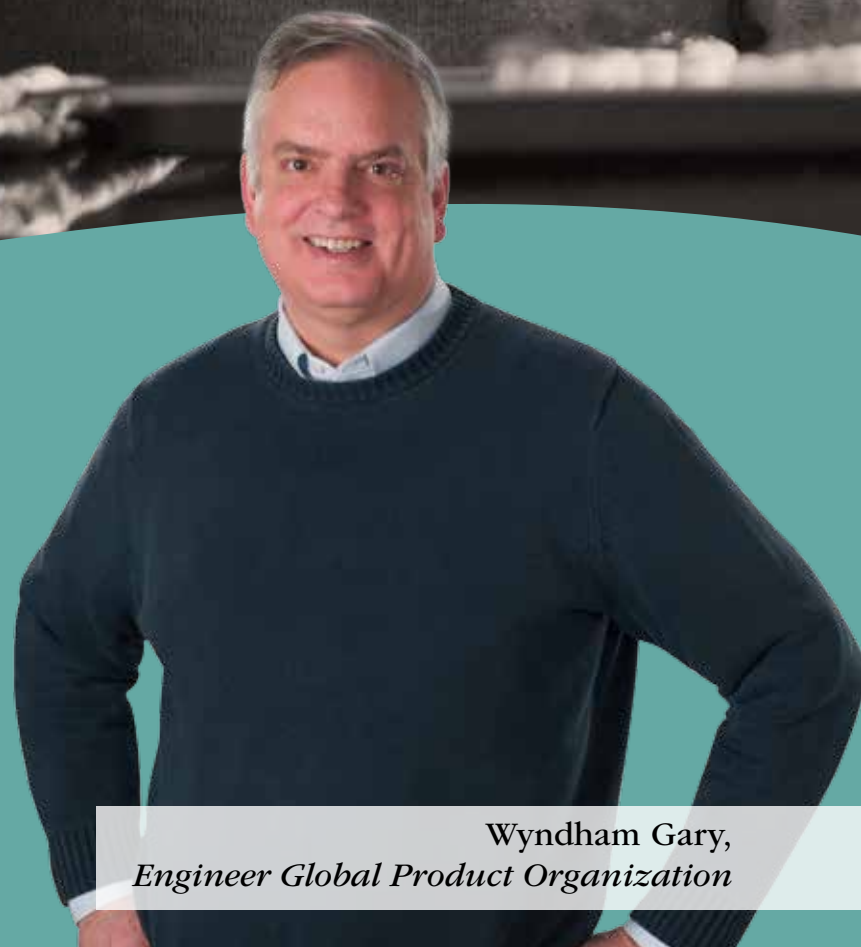




MAKING CONNECTIVITY MORE MEANINGFUL

INNOVATION THAT MATTERS

As a son with an aging parent, the roles have begun to reverse. With my Dad living five hours away, I'm always wondering if I can get there quickly. Is he okay? I work on appliance connectivity and yes, it's nice that these appliances can save energy and even save money. Developing a suite of connected appliances that monitors use and activity is about so much more than that. It's about peace of mind. That's what matters to me.



Wyndham Gary,
Engineer Global Product Organization

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MAKING INSIGHTS MORE ACTIONABLE

INNOVATION THAT MATTERS


You wouldn't call me a tree-hugger. I do my part but I'm not the prime target. But what gets my adrenaline pumping is knowing our consumers inside & out and ensuring our teams know her as well – what she feels, her motives, interests, what she really wants and the experience she expects. If I do my job well, we will be doing more than managing waste, we will be creating a movement. That's what matters to me.



Julie Milum,
Senior Manager, Insights & Strategy

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MAKING THE ROUTINE MORE PERSONAL

INNOVATION THAT MATTERS


Not everyone uses appliances the same way and why should they have to? The way I wash clothes is different from my wife and very different from my young daughter. I envision a world where my appliances know me – my favorite cycles, my schedule, my likes and dislikes but can be flexible and adapt to the preferences of the others that use them too. This design for personalization ensures that when my daughter washes her beloved teddy bear, it comes out right every time. That's what matters to me.



Brian Radford,
Electrical Engineer

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